

# *Interested in becoming a Member?*



Will you join us?

Did you know, the Keith County Chamber membership connects you to an expanding network of businesses and organizations while strengthening our community and creating jobs?

As a vital resource to the business community, the Keith County Chamber offers:

- Increased visibility for your business
- New potential customers through networking
- Professional leadership development
- Sponsorship and marketing opportunities
- Connections for building relationships with local government and business leaders
- Cost-savings discounts throughout many Chamber benefits and services
- Business advocacy
- Increased credibility and business referrals
- Representation and involvement
- Ribbon cutting ceremonies
- "Business After Hours"
- "Coffee Connections"
- Community partnership that links business, schools, and local government in a network that strengthens and benefits everyone involved.

By joining the Keith County Chamber, you are investing in a thriving and dynamic future for your own business and for Keith County.

If you have any questions or if we can be of any assistance, please do not hesitate to give us a call, we look forward to hearing from you.

Cordially,

Karla Scott  
Executive Director  
Keith County Chamber of Commerce

## *Want to get more involved?*

*Consider joining a Chamber Committee and bring your thoughts and ideas to support our community!*

### **Ag Appreciation Committee**

To promote a stronger understanding between rural and urban sectors, building an appreciation for our Farmers/Ranchers within the Keith County area; supporting with mentoring of youth within the FFA programs within Keith County.

### **Drover Team - The Chamber Ambassadors**

Good-will ambassadors of the Chamber, foster and promote businesses in Keith County while working with the Chamber to support members where needed.

### **Keith County Leadership Committee**

A personal development program designed and supported by our community and organizations to motivate participants to develop and enhance the quality of leadership and skill to service our county, community and their organization.

### **Kites & Castles Committee**

Provide an event that brings the opportunity from a tourism perspective for growth and community activity around families, the lake, friends and fun!

### **Community Promotions Committee**

Enhance the economics and social vitality of our Keith County Community by involving local residents and businesses in a sustainable fashion, as evidenced by living, working, shopping and volunteering locally.

### **Retail Development Committee**

Coordinate with the Chamber to promote and serve as resource for Keith County businesses.

### **Tourism Committee**

Promote tourism at Lake McConaughy, Lake Ogallala, and the surrounding area. Creating a strong lake-wide community with an environment for innovation, opportunity and growth.

### **Ogallala Indian Summer Rendezvous Committee**

To provide an event that brings Keith County together to celebrate a fall festival which will include adult, family, youth activities and entertainment.

### **Government & Legislative Action**

To be the voice of leadership, information and advocacy that enhances the economic development and represents the political interest of the Keith County business community.

# Membership Benefits



## Opportunities:

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### Referrals

The Chamber staff will place a priority to our Chamber Members to any inquiries. We also send out relocation kits to move-ins and businesses referrals of new staff. Only our Chamber Members are a part of the referral packets.

### Sponsorship Opportunities

The Chamber organizes many successful events during the year that bring in guests from out of the area, as well as consumers into your marketplace. It is our Chamber Members that get first opportunity to have their names associated with the events through sponsorships.

### Ticket Outlet

Chamber businesses and organization that are selling tickets for their special events are welcome to use our office as a ticket outlet. Having multiple ticket locations increases the exposure for your event and organization.

### Do It Local

With our "Do It Local" program, we have created multiple opportunities for a consumer focus on being local to our businesses within Keith County. With this program a Member can participate with our "Do It Local" drawings, twice a year coupon books as well as the continued business highlights within your Chamber's social media efforts.

### Exposure

The Chamber creates an annual service guide that is given out to anyone requesting information on the Keith County area. Members within the categories can get a free listing and an opportunity to place a display ad. Your business will also get a free listing on the Chamber website.

### Creating of Opportunities

The Chamber creates through each year opportunities for bringing in consumers to your locations from a retail perspective. We several times throughout the year provide custom welcome to Keith County bags, that includes custom coupon sheets with a selection of businesses that fit the guests needs.

## Events:

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### Business After Hours

Business After Hours gives a member the opportunity for us to invite our Chamber community to visit your location, giving them a chance to learn what you have to offer. This event is an opportunity to provide our member the setting to promote their business. Once a member steps in the door of your business, it builds the bond of knowing your staff on a personal level.

### Lunch & Learns

In 2018 we started our "Lunch & Learn" series, a 5 week discussion topics were taught on HR. For example Glen Pelster had given his time to share with the class lessons from "How to create a handbook, to hiring and termination laws for the state of Nebraska. Class space was limited, and it is our Chamber Members that were given the first opportunity to attend.

### Coffee Connections

Holding a Coffee Connection is a wonderful way to have your Chamber community get to know your business over a hot cup of coffee and a danish. The Chamber will work with you to provide the support of inviting our members, giving you the opportunity to share your staff and business model. This event is an opportunity to provide our members the setting to promote their business.



# Keith County Chamber of Commerce

## MEMBERSHIP VALUE TIERS

# Sponsorship

## Opportunities:

### Ag Appreciation Banquet

- \$150  \$250  \$350  \$550
- One per year at our Title Sponsor Level \$1,000

### Annual Awards Dinner

- Platinum-\$1,250
- Gold - \$750
- Partners - \$550
- Friends - \$50

### Drovers Annual Golf Tournament and Hole Sponsors

- \$150-\$750

### Keith County Leadership Program

- Day Sponsor - \$200
- Graduation Sponsor - \$500

### Kites & Castles

- \$150 - \$500
- One per year at our Title Sponsor Level \$1,000

### Sounds on the Square Series

- \$250  \$500  \$1,000

### Ogallala Indian Summer Rendezvous

- \$125  \$250  \$500  \$750
- One per year at our Title Sponsor Level \$1,000

### Other Membership Categories

- Senior/Retired  
\$59.99
- Friends and Family  
\$149
- Non-Profit/Service Clubs/Orgs.  
(Must have under \$250,000 annual budget to qualify)  
\$149

# Advertising

## Opportunities:

### Business After Hours Host

- \$100

### Retail Shoppers Guide & Coupon Sheet

- \$40 per quarter

### Online Business Directory & Service Guide Listing

- Premium Web Listing per addition
- Category \$25 per listing

### Do It Local

- Drawing Participation \$40
- Main Sponsor Listing \$250
- Coupon Books 2x per year  
(one free additional) \$50

- Chamber Member Mailing List \$30

- Welcome/Relocation Packet & Visitors Welcome \$75 per year

### Multiple Businesses

**If you own multiple businesses, you can receive 50% off your second business membership!**

To qualify your first business must be at an entrepreneurial level or greater. Second membership at equal or less value.

### Chamber of Commerce Benefits and Services for Members:

	Chairman \$4,299 Base	Partner \$1,799 Base	Executive \$799 Base	Entrepreneur \$399 Base	Business \$199 Base
Website recognitions					
Discounts with the Keith County Leadership Programs					
The Chamber social media package					
Sponsorship credit opportunities	\$1,000	\$700	\$300		
Welcome & relocation packets opportunities					
Custom marketing opportunities					
Membership mailing lists					
Retail marketing package					
E-News marketing enhancements	6	4	3	2	
Business After Hours					
Coffee Connections					
Online listings					



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- Access to over 60 Chamber networking events
- Members-First business referrals
- Pro-Business advocacy with Local/State/Federal Govt.
- Subscription to Chamber weekly E-News
- Member - only access to Chamber brochure racks
- Enrollment in Business of Week promotion
- Credibility and respect as an invested Chamber member
- Opportunity for sponsorships of Chamber events and programs
- With your Chamber membership you receive the privileges of Crime Stoppers
- Keith County cash participant
- Free events advertising
- Privilege of Chamber logo on your website
- Free online job postings
- Voting privileges
- Membership decal for your business

### **Business After Hours:**

This will be a great opportunity to “Toot your own Horn” and educate your fellow business partners about the products and services you offer to our community. The Business After Hours main objective is to give the Members an informal networking opportunity for building the member to member awareness of what you have to offer.

### **Welcome & Relocation Packets Opportunities:**

Consider the value of your handouts, flyer’s, and other information being placed within our relocation and welcome kits. The canvas bags are filled with information for our new community members

### **E-news Marketing Opportunities:**

This package will give the member many opportunities to take advantage of our weekly E-News Publications.

### **Retail Marketing Package:**

This includes recognition in the “Do It Local” campaigns, Keith County Cash opportunities, coupon books, and custom coupon flyer’s for attracting guests to our community. Members at this Retail Level will have the first consideration for Chamber Business opportunities. Examples: catering, partnerships, etc. This package will give the member social media features within the Chamber tools, and assistance in social media set ups and management for your needs!

### **Sponsor Credits:**

Be listed as a sponsor at events such as the the golf tournament, the Ag Appreciation Banquet, Kites & Castles, and more!

### **Website Recognition:**

Logo Recognition on weekly E-News, and the Chamber of Commerce website.

### **Coffee Connections:**

Our Coffee Connections are held at your location and is a great way to network with your Business Partners. Share what’s new, what you do, and know that each member that walks through your door has become more aware of your Business! Once again Members supporting Members!

### **Custom Marketing Opportunities:**

We will customize your opportunities for recognition at Chamber events! for example your name can be placed on a “Thank You” banner, consider the attraction that this marketing tool could bring for your Business awareness!

### **Discount with the Keith County Leadership Program:**

Receive a 50% discount for a staff member on tuition for our Keith County Leadership Program

### **The Chamber Social Media Package:**

Receive a four week feature in the weekly E-News, one week feature on Facebook, as well as unlimited sharing of your posts throughout the year. As well as a one week Instagram “Takeover”. Consider your ads such as sales, jobs, or promotions on our website and Facebook for extra views!

### **Online Listings:**

Consider that you as a Member have another avenue for listing your business for more attraction. We will list your business on our Chamber Business Directory creating more search engine optimization for your business.

### **Membership Mailing Lists:**

Receive an electronic formatted list of our members, giving you the opportunity for a resource for sharing business leads. Members Supporting Members!

*Do You Have The Vision?*



**Invest in our Vision  
and join Today!**

***Together we can encourage:***

- A Vibrant Community
- Community Pride
- Continued Business Development
- Host Events and Activities
- Give our support to Non-Profit and Service Organizations

***At the Visionary Level  
Membership:***

- Receive all the services and benefits of being a Chamber Member
- Receive a bonus membership at the sponsor level to Kids Impact Keith County

*Together we can work towards growth  
and betterment for Keith County!*



*Keith County*  
Chamber of Commerce

Development - Opportunities - Leadership - Connect

# Membership Application



Date: \_\_\_\_\_

## Company Information:

Organization Name: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Mailing Address (If Different): \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Fax: \_\_\_\_\_

Web Address: \_\_\_\_\_

Date Business Opened: \_\_\_\_\_

# of Employees: \_\_\_\_\_

## Social Media (Business Page):

Facebook: *Yes* *No*

Twitter: *Yes* *No*

Instagram: *Yes* *No*

## Contact Information:

Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Billing Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Additional Representatives:

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Cell / Direct Line: \_\_\_\_\_

Cell / Direct Line: \_\_\_\_\_

Email: \_\_\_\_\_

Email: \_\_\_\_\_

**Additional Information:**

Business Directory Category: \_\_\_\_\_  
(For Community Directory and website)

Additional Directory Category: \_\_\_\_\_  
(\$25.00 per each year)

Enhanced Web Listing: \_\_\_\_\_  
(\$50.00 one time fee)

Additional Opportunities: \_\_\_\_\_

**Membership Investment Total:** \_\_\_\_\_

**Method of payment:** Annual    Semi-Annual    Check    Credit Card

*(Note: your membership will recur each year unless you provide notice)*

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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